



For Release: April 4th, 2011

OMT Technologies releases iMediaTouch Radio Automation Version 4.2

Winnipeg, Manitoba – OMT Inc. (TSXV: OMT): OMT Technologies is pleased to announce the release of the iMediaTouch Version 4.2 suite for both Windows 7 and XP Pro. The iMediaTouch V4.2 release leverages technology advancements and responds to our client feedback and OMT's continuing commitment to remain the leading broadcast automation solutions provider.

In addition to full support of 32 and 64 bit versions of Windows 7, the iMediaTouch V4.2 release has significant feature enhancements. iMediaTouch OnAir now provides "quick links" to a variety of social networking sites, auto ducking for Liner EOM adjust, and a new audio library screen added to the blade section. Other feature additions include a new quick access library view in Log tools, Info and Backsell tabs with social networking links added to Voice Tracking, and a "Show Profiles" feature for iMediaImport that allows fully automated ingest of internet delivered show content.

OMT has also introduced new features in our iMediaArchive product designed for large radio groups and NPR stations looking to house very large SQL based audio libraries. iMediaArchive provides web browser based enhanced customizable Boolean search capabilities within the database supporting such fields as composer(s), soloist(s), conductor(s), chorus, master genre and so on. iMediaTouchArchive users can now access audio content from within the iMediaArchive library screen and insert the files right into the MediaTouch OnAir log. Users can also create, edit, delete and save play lists within iMediaArchive and then insert those play lists to any position in the iMediaTouch OnAir log.

OMT will be showcasing these iMediaTouch Version 4.2 and iMediaArchive at the 2011 NAB show at booth C3320 located in the Radio Hall.

About OMT and iMediaTouch

OMT Inc. (OMT) is a technology solutions provider to the broadcast and media industries across North America and Internationally. iMediaTouch is OMT's flagship product suite of audio content management and digital delivery software for commercial and non-commercial broadcast radio applications. OMT's iMediaTouch Radio Automation software and radio's #1 selling digital logger, iMediaLogger, are installed worldwide in individual stations, station groups and some of the largest broadcast and audio delivery services to distribute audio content heard by millions of people worldwide through television, radio, satellite, cable and internet broadcasts. To learn more about our company, products and services, visit www.imediatouch.com

For further information, please contact:

Jackie Tetlock, Sales and Marketing Manager
(204) 975-0794
Email: jtetlock@imediatouch.com
Website: www.imediatouch.com